



Kentucky to the World Presents Dr. Sander Florman

Louisville, KY. (January XX, 2015) - Kentucky to the World, Inc. (KTW), an organization that showcases the world's prominent movers and shakers who claim strong Kentucky ties, will host National Transplant Expert Dr. Sander (Sandy) Florman on March 12, 6:30 pm at The Henry Clay Building during an evening program entitled **"Life Saving Organ Transplants-Ethics, Politics & Technology."** Dr. Florman, a graduate of St. Francis School and University of Louisville Medical School, will share the fascinating story of his journey from growing up in Louisville to rebuilding the transplant program in New Orleans post-Katrina to leading one of the most prominent transplant institutes in the world.

In addition to his personal journey, Dr. Florman will also discuss the "ins and outs" of organ transplants in a way that is easy for everyone to understand. He'll tackle pressing issues and misconceptions surrounding transplants today including the startling discrepancy between donors and those in need (120,000 people are waiting for life-saving organ transplants in the U.S. but there are only around 8000 deceased donors) and political issues around selling and buying organs. He'll also share success stories of transplant recipients who have gone on to lead fully productive lives, some as NBA players and Olympic medal winners.

"Sandy's educational foundation that he built in Louisville has helped carry him to the top of his field. He is a leading force in the transplant world, and has always claimed Kentucky as his home. His story is just what Kentucky to the World wants to reveal with its programs," said KTW Founder Shelly Zegart.

Currently, Dr. Florman is an American transplant surgeon and Director of the Recanati/Miller Transplantation Institute at The Mount Sinai Medical Center in New York City. His previous work as the Director of the Transplant Institute at Tulane University in New Orleans earned him recognition as one of *New Orleans Magazine's* "People to Watch". He was twice named "Health Care Hero" by *New Orleans CityBusiness* and was chosen as one of *Gambit Weekly's* "40 Under 40." He was recognized by *Louisiana Life* magazine as one of Louisiana's "Top Doctors" and "Best Doctors" in 2007-2009. Florman is the author of nine book chapters and more than 75 publications.

A limited number of tickets for the evening event are now on sale for \$25 and will include appetizers from Wiltshire Pantry with a cash bar available. Reception will start at 5:30 pm and

presentation at 6:30 pm. Guests can purchase tickets for this exclusive event and learn more about the series at www.kentuckytotheworld.org. No tickets will be sold at the door.

ABOUT KENTUCKY TO THE WORLD, INC.

Kentucky to the World ,Inc. (KTW) showcases the talent, ingenuity and excellence of the world's prominent movers and shakers who claim strong Kentucky ties. KTW achieves this aim through multimedia platforms that range from a live-audience, recorded speaker series, to the website's written profiles and video interviews, to touts of our A-Listers' real-time happenings and accomplishments on social media. By doing so, KTW aims to open doors and promote connections that will enhance Kentucky's image both within the state and beyond, as well as to educate and inspire people of all ages within our own greater community.

KTW presents the fresh perspectives and contributions of leaders from a wide variety of disciplines including business, the arts, social justice, government, politics, medicine and others. With each of these people, Kentucky is an invaluable and integral part of their story.

KTW was developed by Community Leader and International Quilt Expert Shelly Zegart and is a 501c3 nonprofit organization funded through the generosity of involved community members like you. To learn more visit www.kentuckytotheworld.org.

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