



NORTON Children's Hospital

Norton Children's Hospital

The same care and compassion with a new name

I am happy to announce that beginning Nov. 10 our children's hospital will be named Norton Children's Hospital. This new name clarifies the mission of the foundation, removes any ambiguity and puts us in a stronger position going forward.

Although the name is changing, everything else remains the same including our commitment to caring for children. We've had several names for our children's hospital over the past 125 years, but that commitment to children has always been what drives us. In addition to the current name which we've held for 30 years, we have been Children's Free Hospital and Children's Hospital, and we were also known as Norton-Children's Hospital.

Please see below for our official news release about this exciting announcement. As always, thank you for supporting the children of our community.

Lynnie Meyer, Ed. D., MSN, R.N., CFRE
System Vice President and Chief Development Officer
Children's Hospital Foundation

Thomas D. Kmetz
Division President, Women's and Children's Services and President,
Kosair Children's Hospital

New name announced for children's hospital and services

Focus remains on children

LOUISVILLE, Ky. (Sept. 28, 2016) - Norton Healthcare today announced that the downtown children's hospital that it has owned and operated for nearly 50 years will now be named "Norton Children's Hospital." The first children's hospital opened in Louisville nearly 125 years ago under the name of Children's Free Hospital. Over the years, the name of the hospital has changed, but its mission has remained the same. Children are at the heart of what we do, and Norton Children's Hospital will continue the work of caring for, healing and serving children and their families in this community.

The name will officially change on Nov. 10. The names of other Norton Healthcare entities serving children will change as well, including Norton Women's and Children's Hospital (in St. Matthews), Norton Children's Medical Center and Norton Children's Medical Associates (physician practices).

"We've had several names for children's services over the years, but our commitment to children has always been what drives us," said Thomas D. Kmetz, division president of women's and children's services. "Years ago, the hospital was known as Norton-Children's Hospital, and we were pleased to learn through our research that that name still resonates with the community.

"Our name may be changing, but the same caregivers and caring our patients and families have come to know and expect are still here, and will be for many years to come."

The Norton Healthcare Board of Trustees selected the name Norton Children's Hospital after several rounds of research involving the local community and surrounding areas, as well as Norton Healthcare employees.

"Children are first in what we do, and the research affirmed that Norton is a trusted, respected name in healthcare," Kmetz said. "Since the children's hospital has been part of the Norton organization for nearly 50 years, it made sense for it to bear that name."

"This new name strengthens our mission and respects the long-term faith heritage of Norton Healthcare and the hospital," said Linnie Meyer, CRFE, MSN, R.N., chief development officer.

The new name will be used beginning Nov. 10, with a gradual change in all signage and other materials occurring by the end of the year.

When it was founded in 1890 by a group of women from Warren Memorial Presbyterian Church, Children's Free Hospital was only the 10th children's hospital in the country, and the first in the south. When the hospital officially opened its doors in 1892, it was a place where children could have safe surgery and a clean place to recover. With its faith-based founding, staff treated all children who needed medical care, while also working to improve the health conditions outside of the hospital.

In 1946, it became Children's Hospital. While removing the "free" from the name, the board remained true to the founding of the organization in that no child was ever turned away for lack of funds. Just 21 years later in 1967, Children's Hospital began discussing consolidation with Norton Memorial Infirmary to create a new organization named Norton-Children's Hospitals Inc. In 1981, the Kosair Charities Committee and Norton-Children's Hospital entered into an agreement whereby the Kosair name would be used on the hospital.

Following a mutual decision in late June 2016 to end the naming rights agreement, Norton Healthcare and Kosair Charities agreed that the name Kosair would be removed from all Norton-owned facilities and medical practices.

"We thank Kosair Charities and its members for their support and dedication to the Commonwealth's children," Kmetz said. "Both organizations remain committed to meeting children's health care needs. We will now pursue that focus independently."

In its history, the hospital has achieved many national, state and regional firsts. Among them, caregivers pioneered treatment for scoliosis; completed the country's second successful infant heart transplant; developed the first programs for neonatal massage; created regional treatment programs for congenital heart disease; and established one of the largest plasmapheresis centers in the country. The hospital is nationally recognized for cystic fibrosis treatment, cancer care, nursing excellence, extracorporeal membrane oxygenation (ECMO) and epilepsy treatment, to name a few.

The hospital also supports the Kentucky Regional Poison Control Center, which serves all counties in Kentucky.

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As of Nov. 10, 2016: About Norton Children's Hospital

As Kentucky and Southern Indiana's only full-service, free-standing pediatric hospital, Norton Children's Hospital, along with its predecessor hospitals, have cared for children for more than a century without regard to their families' ability to pay. The hospital also is an advocate for the health and well-being of all children. The 267-bed hospital is the region's only Level I Pediatric Trauma Center and serves as the primary pediatric teaching facility for the University of Louisville School of Medicine. Specialists offer comprehensive pediatric care, including a full range of services for congenital and acquired heart disease, cancer care, neurosciences, spine and orthopaedic care, and neonatal care. In 2007 and 2012, Norton Children's Hospital received the prestigious Magnet designation recognizing excellence in nursing from the American Nurses Credentialing Center.

As regional facilities that treat more than 170,000 children each year who seek care regardless of their families' ability to pay, Norton Children's Hospital and its sister locations rely on support from the community. The hospital's foundation raises millions of dollars each year to advance

world-class programs and services through workforce development, facility enhancement, equipment and research.

About Norton Children's Medical Center

Norton Children's Medical Center in northeastern Jefferson County is the only pediatric outpatient center of its type in Kentucky. The medical center features 365-day-a-year pediatric emergency services; a full complement of pediatric diagnostic imaging services, including MRI, CT, X-ray, fluoroscopy and ultrasound; a full-service laboratory; and a wide range of pediatric outpatient surgery services, including ENT, orthopaedics, eye, urinary, dental and general surgeries. The medical center's layout, processes and amenities were designed to ease children's and families' anxiety about medical experiences and to make the facility a friendly and inviting place for children, teens, young adults and their families.

About Norton Women's & Children's Hospital

Norton Women's & Children's Hospital currently serves as a full-service, 373-bed community hospital offering the entire community inpatient and outpatient medical/surgical care, full diagnostic services and 24-hour emergency care. The hospital specializes in comprehensive cancer prevention, detection and treatment; orthopaedics and bone health; pelvic health services; migraine treatment; breast health diagnostics; and surgical weight loss services. For children, the hospital offers pediatric surgery, inpatient care including a 40-bed Level III neonatal intensive care unit, a sleep center, a rehabilitation center and pediatric emergency services, plus specialized care for pediatric urology and gynecology patients. Norton Women's & Children's Hospital holds The Joint Commission's Gold Seal of Approval as a certified advanced primary stroke center offering comprehensive stroke intervention. Through Norton Women's Care, the hospital offers general and high-risk obstetric and gynecologic care, as well as a surgical unit with private rooms and specialized nursing care just for women. Norton Women's & Children's Hospital is a designated AAGL Center of Excellence in Minimally Invasive Gynecology™ as well as an American College of Radiology Breast Imaging Center of Excellence. The hospital has been a primary provider of obstetrical services in Kentucky for a number of years, delivering more than 5,000 babies annually since 2003.

About Norton Children's Medical Associates

Norton Children's Medical Associates is the pediatric employment division of Norton Medical Group. It provides comprehensive management and support services to its pediatric medical providers and locations throughout Kentucky and Southern Indiana. Norton Children's Medical Associates employs more than 140 medical providers who work in over 30 locations. To support the community's need for expanded care, Norton Children's Medical Associates manages multiple primary care and subspecialty practices, including maternal-fetal medicine, pediatric neurosurgery, pediatric and adolescent gynecology, pediatric urology, pediatric hospitalists, pediatric orthopaedic surgery, pediatric infectious diseases, pediatric gastroenterology and neonatology. Patients have access to multidisciplinary resources through Norton Medical Group's extensive network of primary and specialty care practices, as well as Norton Children's Hospital (the region's only full-service, free-standing pediatric hospital), Norton Children's Medical Center (the only pediatric outpatient center of its type in Kentucky) and Norton

Women's & Children's Hospital in St. Matthews (offering pediatric emergency care, a pediatric surgery center, inpatient care and an expanded neonatal intensive care unit).