



We Are Now KentuckyOne Health

To: Employees, Physicians, Volunteers, Board Members
From: David Laird, President & CEO, Jewish Hospital & St. Mary's HealthCare, Bruce Klockars, President, Saint Joseph Health System
Date: January 6, 2012
Subject: We are now KentuckyOne Health

Today we are pleased to announce the creation of KentuckyOne Health, a statewide health system that brings together our two organizations, Jewish Hospital & St. Mary's HealthCare and Saint Joseph Health System.

KentuckyOne Health, the state's largest health system, was effective retroactively to January 1, 2012. While we originally envisioned a three-way merger that included University Hospital | James Graham Brown Cancer Center in Louisville, University Hospital did not receive the necessary government approvals to participate.

Welcome CEO Ruth Brinkley

Bob Hewett, chairman of the KentuckyOne Health board of directors, today announced Ruth W. Brinkley, FACHE, 59, as the president and chief executive officer of our new organization. She is a nationally recognized health care leader and former executive at Ascension Health and Catholic Health Initiatives. This is a return to Kentucky for Ruth. She was previously CHI's Louisville group vice president for five years, leading regional strategy development and operations improvement for six health care systems.

Ruth's background is an exceptional match for KentuckyOne Health. You will find she has experience and vision. A nurse, she is dedicated to improving the health of people and communities.

No immediate changes for employees

We anticipate no immediate changes to your job duties, pay and benefits. We will share more information as soon as more details are known. While many of you who have helped with planning for the merger took a break from integration work this week, work begins again in earnest next week. With the merger now complete, decisions can be made and implementation can begin. Some decisions and changes may occur fairly quickly, others may take years.

Our new name, KentuckyOne Health, embodies our mission to create a healthier Kentucky by coming together as one, and taps into the profound sense of pride residents have in being Kentuckian.

The KentuckyOne Health visual identity symbolizes the highest quality, advanced care that is now available to all Kentuckians. Two intersecting planes form a monogram letter K as the foundation of the signature, reinforcing our focus on improving the health status of Kentuckians. The overlap of the planes represents the integration of our services and expertise. The angled lines communicate both a sense of optimism and our dynamic vision.

The color and shape of the design express technological advancement and innovation. The sophisticated hues, orange and purple, are distinctive in health care and together convey a sense of richness, depth, strength and energy.

Kentuckians deserve better health

Today Kentucky ranks among the 10 states with the worst health indicators for cancer, obesity and death due to heart disease and stroke. More than half of the state is designated as medically underserved and there is a growing scarcity of physicians across Kentucky.

Our vision for KentuckyOne Health is to improve the health of individuals and communities across Kentucky. We will do this by

working to expand medical research, education, technology and health care services wherever patients receive care.

Together we can make the difference

KentuckyOne Health is now the largest health system in the Commonwealth. It includes hospitals, clinics, specialty institutes, home health agencies, satellite primary care centers, and physician groups with more than 80 locations, 2,500 staff physicians and more than 13,000 employees across the state of Kentucky and southern Indiana.

Catholic Health Initiatives will invest \$320 million to launch KentuckyOne Health. The system plans to invest in an integrated electronic health record system and other IT improvements plus make additional facility, equipment and telehealth investments in communities across the state.

More information coming soon

You probably have lots of questions about KentuckyOne Health. We understand. More information will be coming your way soon. We ask that while the details get worked out, all of you stay focused on what you do best – providing top-notch health care for our families and neighbors throughout Kentucky.

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